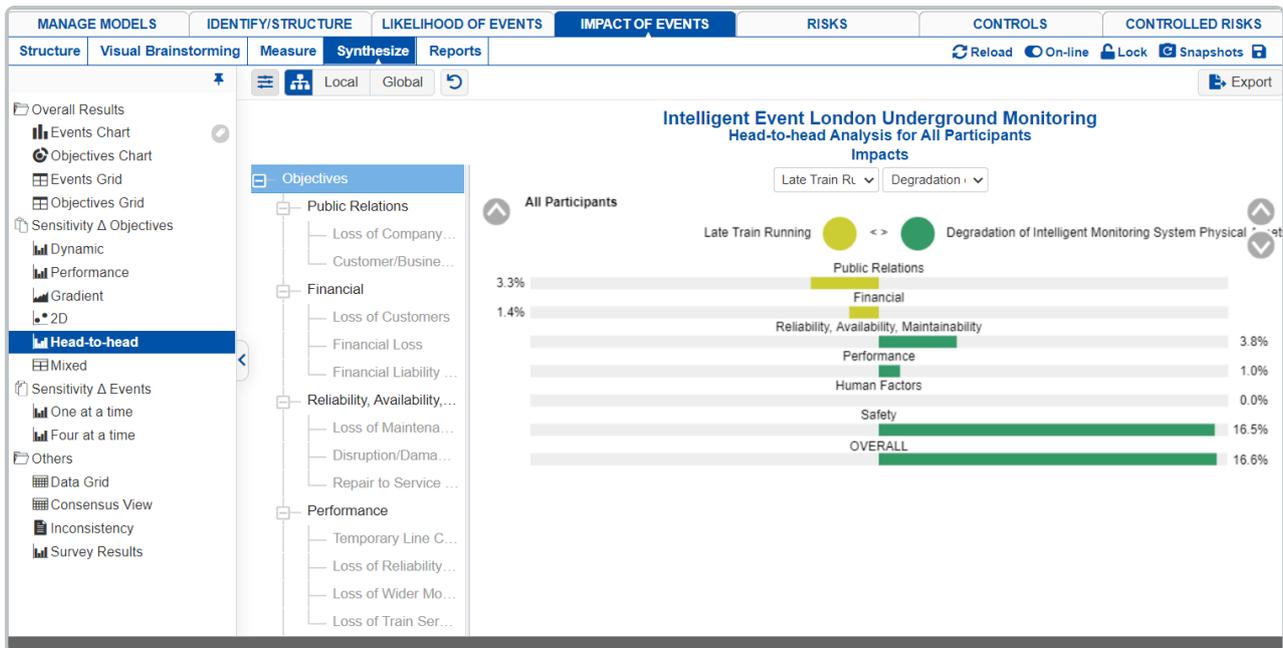# Impact: Head to Head Analysis

Overview

The Head-to-head analysis for Impacts shows how events compare to each other with respect to an Objective.
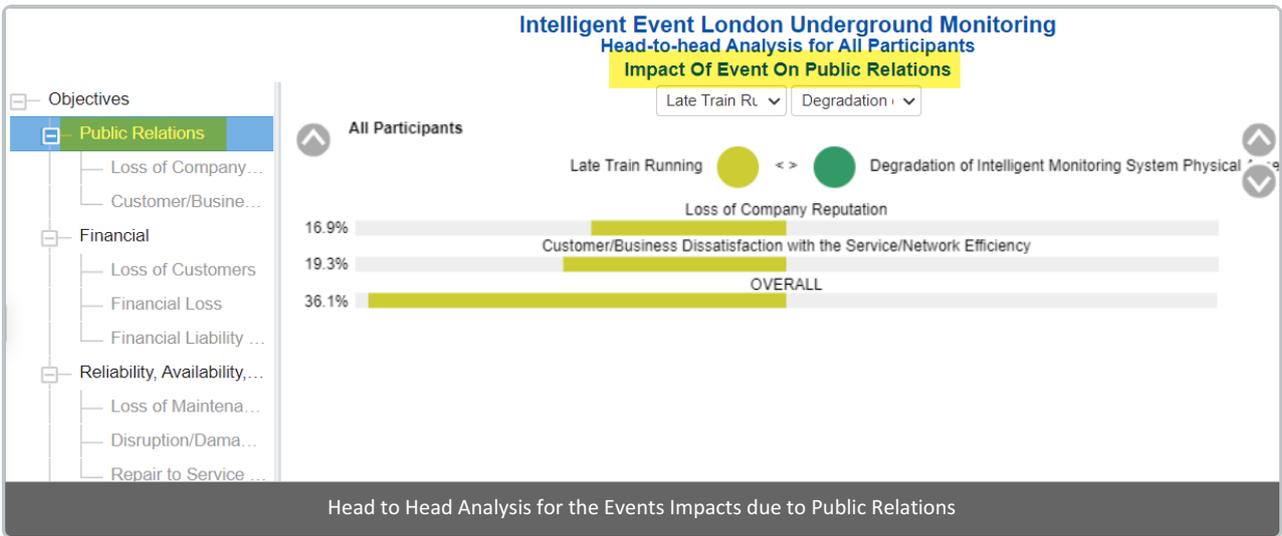

Head to Head Analysis for the Overall Events Impacts

One event is listed on the left side of the graph and the other is listed on the right. Down the middle of the graph are listed the objectives in the model. If the left-hand event is preferred to the right-hand event given the objective, a horizontal bar is displayed towards the left. If the right-hand event is better, the horizontal bar will be on the right. If the two events are equal, no bar is displayed. The overall result is displayed at the bottom of the graph and shows the overall percentage that one event is better than the other; this is the difference.

You can change the events being compared using the pull-down menu:

or by clicking the icons.

By selecting an element in the hierarchy other than the top node, you can see the results due to this element rather than the overall results due to the "Objectives" node.

Head to Head Analysis for the Events Impacts due to Public Relations

You can show the local and global objectives impacts on the Objetives Hierarchy at the right using the Local-Global buttons:

You can hide the Objectives Hierarchy at the left using

Click to show/hide the toolbar options:

DIDN'T SEE WHAT YOU ARE LOOKING FOR? Try enabling the Advanced Mode switch at the bottom of the page, this will show the advanced options on this page.

Select Participants and Groups

You can select to display results for **one** participant or group using

Clicking the button will open a window where you can select a participant or a group.

You can use the prev and the next buttons to cycle through each participant or group.

Filter Events

By default, all events are displayed.

You can select to display the top or bottom 5, 10, or 25 events based on the "All Participants" group impacts.

The Advanced filter, allows you to select a specific number for the top N, and base it on another group or participant.

The select /deselection option, allows you to check/uncheck the events.

The filter by events attributes, filter the events base on the attributes specified on the Events page.

The show risks only / Show opportunities only are applicable for the Mixed model where events can be Risk or Opportunity.

Advanced Mode Options